**ALEXIS NUTZ**

**Graphic Designer**

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www.alexisnutz.com

**PROFESSIONAL EXPERIENCE**

**JLASH/JBABE**

**PACKAGING AND GRAPHIC DESIGNER 2024- PRESENT**

* Create innovative packaging designs for cosmetic collaborations with makeup artists and influencers
* Develop on-trend illustrations and graphics for various beauty products
* Generate original concepts with fresh visual approaches to design and materials

**JOHN PAUL MITCHELL SYSTEMS SANTA CLARITA, CA**

**PACKAGING DESIGNER 2023-2024**

* Collaborated cross-functionally to create high-quality packaging designs aligned with brand messaging and visual standards
* Developed creative assets and design concepts that met business objectives and advanced brand strategy
* Ensured seamless integration of visual elements across product development initiatives
* Maintained comprehensive understanding of competitive landscape to keep designs relevant and innovative

**ART OF MEDICINE RIVERSIDE, CA**

**Graphic Designer 2022**

* Developed creative email, web, and social media graphics adhering to brand standards and messaging
* Researched industry trends to capitalize on emerging opportunities and maintain brand relevance

**FREELANCE
Graphic Design 2021-Present**

* Leveraged strong technical skills in Adobe Creative Suite to bring design visions to life
* Conceptualized and executed impactful visual designs for clients across diverse industries
* Created innovative solutions for branding, marketing collateral, social media graphics, and UI/UX design
* Leveraged strong technical skills in Adobe Creative Suite to bring design visions to life

**EDUCATION**

**UNIVERSITY OF CALIFORNIA, DAVIS Davis, CA**

***Psychology B.A.* 2016-2019**

**UNIVERSITY OF CALIFORNIA, DAVIS Davis, CA**

***UX/UI Certification* 2022**

**ADDITIONAL INFORMATION**

* Skills: Branding, Creative direction, Problem-solving skills, Communication, Collaboration
* Programs: Adobe Creative Suite (Illustrator, InDesign, Photoshop)
* Languages: Intermediate in German and Spanish